



Naturally BOULDER Cultivating the Next Generation of Natural Product Entrepreneurs

Twelve Month Sponsorships
Great benefits for YOU as you support US,
working to solidify Boulder as the epicenter of the natural products industry.

NaturallyBoulderProducts.com News@NaturallyBoulderProducts.com 720.220.4142




Premier Sponsor Branded as Co-Producer of all NB events, thanked in all NB communications

<u>ANNUAL BENEFITS</u>	<u>VALUE</u>
Sponsor Recognition:	
Annual Spring Fling	\$6,500 (Stage, Featured Logo)
Annual Autumn Awards & Pitch Slam	\$6,500 (Stage, Featured Logo)
Education Series	\$2,000 (Stage, Featured Logo)
Monthly Networking Nights	\$2,000 (Stage, Featured Logo)
In Print: PR, New Member Packets	\$750 (Featured Logo)
On Line: NB's website	\$750 (Featured Logo)
Monthly E-newsletter: Industry News Update	\$750 (Featured Logo)
Social Media: Twitter, Facebook	\$900 (Twelve times)
Free:	
Memberships	8 (\$270 value)
Tickets to Spring Fling*	8 (\$270 value)
Tickets to Autumn Awards*	8 (\$390 value)
Tickets to Education Series*	8 (\$150 value)
Sponsor Discount:	
Additional Annual Memberships for Employees	20%
Additional Spring Fling Tickets for Employees	20%
Additional Autumn Awards Tickets for Employees	20%
Additional Education Series Tickets for Employees	20%
Sponsor Displays:	
Samples at Networking Nights, Annual Events	\$750
	Total Value Over \$21,980
	Sponsor Fee \$10,000



Platinum Sponsor Recognized at all NB events, thanked in all NB communications

<u>ANNUAL BENEFITS</u>	<u>VALUE</u>
Sponsor Recognition:	
Annual Spring Fling	\$4,500 (Stage, Large Logo)
Annual Autumn Awards & Pitch Slam	\$4,500 (Stage, Large Logo)
Education Series	\$1,500 (Stage, Large Logo)
Monthly Networking Nights	\$1,500 (Stage, Large Logo)
In Print: PR, New Member Packets	\$500 (Large Logo)
On Line: NB's website	\$500 (Large Logo)
Monthly E-newsletter: Industry News Update	\$500 (Large Logo)
Social Media: Twitter, Facebook	\$750 (Ten times)
Free:	
Memberships	4 (\$180 value)
Tickets to Spring Fling*	4 (\$180 value)
Tickets to Autumn Awards*	4 (\$260 value)
Tickets to Education Series*	4 (\$100 value)
Sponsor Discount:	
Additional Annual Memberships for Employees	20%
Additional Spring Fling Tickets for Employees	20%
Additional Autumn Awards Tickets for Employees	20%
Additional Education Series Tickets for Employees	20%
Sponsor Displays:	
Samples at Networking Nights, Annual Events	\$500
	Total Value Over \$15,470
	Sponsor Fee \$5,000



Gold Sponsor

ANNUAL BENEFITS

Sponsor Recognition:

Annual Spring Fling	\$2,000 (Large Logo)
Annual Autumn Awards & Pitch Slam	\$2,000 (Large Logo)
Education Series	\$500 (Large Logo)
On Line: NB's website	\$300 (Medium Logo)
Monthly E-newsletter: Industry News Update	\$300 (Medium Logo)
Social Media: Twitter, Facebook	\$450 (Six times)

Free:

Memberships	3 (\$135 value)
Tickets to Spring Fling*	3 (\$135 value)
Tickets to Autumn Awards*	3 (\$195 value)
Tickets to Education Series*	3 (\$75 value)

Sponsor Discount:

Additional Annual Memberships for Employees	20%
Additional Spring Fling Tickets for Employees	20%
Additional Autumn Awards Tickets for Employees	20%
Additional Education Series Tickets for Employees	20%
Total Value Over \$6,090	

Sponsor Fee \$2,500



Bronze Sponsor

ANNUAL BENEFITS

Sponsor Recognition:

Annual Spring Fling	\$450 (Small Logo)
Annual Autumn Awards & Pitch Slam	\$450 (Small Logo)
On Line: NB's website	\$150 (Listing)
Monthly E-newsletter: Industry News Update	\$150 (Listing)
Social Media: Twitter, Facebook	\$150 (Two times)

Free:

Memberships	1 (\$45 value)
Tickets to Spring Fling*	1 (\$45 value)
Tickets to Autumn Awards*	1 (\$65 value)
Tickets to Education Series*	1 (\$25 value)

Sponsor Discount:

Additional Annual Memberships for Employees	20%
Additional Spring Fling Tickets for Employees	20%
Additional Autumn Awards Tickets for Employees	20%
Additional Education Series Tickets for Employees	20%
Total Value Over \$1,530	

Sponsor Fee \$500



Silver Sponsor

ANNUAL BENEFITS

Sponsor Recognition:

Annual Spring Fling	\$750 (Medium Logo)
Annual Autumn Awards & Pitch Slam	\$750 (Medium Logo)
Education Series	\$250 (Medium Logo)
On Line: NB's website	\$250 (Small Logo)
Monthly E-newsletter: Industry News Update	\$250 (Small Logo)
Social Media: Twitter, Facebook	\$300 (Four times)

Free:

Memberships	2 (\$90 value)
Tickets to Spring Fling*	2 (\$90 value)
Tickets to Autumn Awards*	2 (\$130 value)
Tickets to Education Series*	2 (\$50 value)

Sponsor Discount:

Additional Annual Memberships for Employees	20%
Additional Spring Fling Tickets for Employees	20%
Additional Autumn Awards Tickets for Employees	20%
Additional Education Series Tickets for Employees	20%
Total Value Over \$2,910	

Sponsor Fee \$1,000



Small Sponsor

ANNUAL BENEFITS

Sponsor Recognition:

On Line: NB's website	\$150 (Listing)
Monthly E-newsletter: Industry News Update	\$150 (Listing)
2 (\$90 Value)	
Total Value Over \$390	

Free:

Memberships

Sponsor Fee \$300

